**FAQ: Jobvite’s XML Option for Career Sites**

1. **What is the XML feed option?**

The XML feed is a file that is an export of your instance in the Jobvite database.  You will notice that all of the information you entered into Jobvite for your requisitions will appear in this document. The document is based on the job detail hierarchy. See below for an example of a single Job record in XML.

Note: most of the XML tags that are in <brackets> like this are self explanatory.  For example:

<job>

<id>This is the job ID</id>

<title>Software Engineer – UI</title>

<requisitionId>160</requisitionId>

<category>Engineering</category>

<jobtype>Full-Time</jobtype>

<location>Burlingame, CA, United States</location>

<date>5/20/2010</date>

<detail-url>

http://hire.jobvite.com/CompanyJobs/Job.aspx?c=qHV9Vfwq&j=ozLhVfwg

</detail-url>

<apply-url>

http://hire.jobvite.com/CompanyJobs/Apply.aspx?c=qHV9Vfwq& j=ozLhVfwg

</apply-url>

<description>

The Role:<br />Create and execute strategy for front-end designs and development. Work with product and engineering teams to drive platform to next generation. Design and develop latest social recruiting applications, JavaScript libraries, components, widgets and third-party integration and software infrastructure for our platform; Enhance existing core services; Implement key components of product; Develop dynamic and intuitive interfaces for web-based applications using JavaScript, AJAX, HTML, CSS and popular frameworks, eg, JQuery, Dojo, EXTJS, etc.

</description>

<briefdescription>

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</job>

Here is a link to Jobvite’s own XML feed:

<http://www.jobvite.com/CompanyJobs/Xml.aspx?c=qHV9Vfwq>

The jobs listed in the XML feed line up with the jobs that are listed on Jobvite’s Career Site here: <http://hire.jobvite.com/CompanyJobs/Careers.aspx?c=qHV9Vfwq>

1. **What parts of the Career Site must be hosted by Jobvite?**

At a minimum, Jobvite will need to host the “Apply” page. This includes the form that interacts with the Jobvite system to ensure that the candidate’s resume and contact details are imported into your instance. The tag **<apply-url>** is used to link back to the hosted Jobvite Apply page. Another option to a fully hosted Apply page would be to utilize an iFrame on your website – in which the Apply page would be “embedded” via a piece of code into a page on your website. If you choose to host the job description on your website, **you will not be able to display the “Send Jobvite” widget** on your career site to take advantage of social networking. Jobvite can host your job description page – you would just need to link the job title to the **<detail-url>.**

1. **How can we use it for our Career Site?**

You will need to contact your web team to see if they have the additional development time to implement the XML feed on the Career Site. Jobvite does not support the code that utilizes the XML feed. If you have a tight deadline to get the Career Site live or if your web team does not have time to implement the coding for the XML, the best option would be the iFrame or fully hosted Career Site.

1. **What are the benefits of using the XML option in comparison to the iFrame or hosted implementations?**

* You will have complete control over the design and format of how your job listings and details are displayed.
* There are SEO benefits to using the XML feed because the content will reside on your website.

1. **What are the drawbacks of choosing the XML option for your career site?**

* You will have a dependency on the availability of your internal web development team to implement the XML code on your website. If you go with the iFrame or fully hosted solution, Jobvite can typically customize your Career Site within 3 weeks without the dependency of your web team.
* Jobvite does not support the code implementation of the XML feed – if there are any issues in the future, you will need web resources on your end to troubleshoot and fix the problem.
* If you do not use Jobvite to display the job descriptions, **you will not be able to display the “Send Jobvite” widget** on your career site to take advantage of social networking. The Send Jobvite widget needs to be on a page that Jobvite hosts due to security restrictions with Facebook Connect.

1. **Can I see some examples of Career Sites utilizing the Jobvite XML feed?**
   1. **Premium career sites:**
      1. **Spotify:** [http://www.spotify.com/us/jobs/vacancies/](http://www.google.com/url?q=http%3A%2F%2Fwww.spotify.com%2Fus%2Fjobs%2Fvacancies%2F&sa=D&sntz=1&usg=AFrqEzf8behvew5UXdgwYuZKAoxEfxXlDw)
      2. **Jagex:** [http://www.jagex.com/careers/](http://www.google.com/url?q=http%3A%2F%2Fwww.jagex.com%2Fcareers%2F&sa=D&sntz=1&usg=AFrqEzfILIGJNVd2ehG8UoPKVvGDBbW7-Q)
      3. **Zynga:** [**http://www.zynga.com/jobs/**](http://www.zynga.com/jobs/)
      4. **DataSift:** [http://datasift.com/whoweare/jobs](http://www.google.com/url?q=http%3A%2F%2Fdatasift.com%2Fwhoweare%2Fjobs&sa=D&sntz=1&usg=AFrqEzfbp6BDJD8N82mkGnuzUjQXlz6oFQ)
   2. **Standard career sites:**
      1. **LivingSocial:** [http://livingsocial.com/jobs](http://www.google.com/url?q=http%3A%2F%2Flivingsocial.com%2Fjobs&sa=D&sntz=1&usg=AFrqEzfi7qXUx7nWgR3L_UOjpIHIK-cA6A)
      2. **HUGE Inc:** [**http://www.hugeinc.com/careers/**](http://www.hugeinc.com/careers/)
      3. **Etsy:** [**http://www.etsy.com/jobs/**](http://www.etsy.com/jobs/)